



Pacific Northwest Association for Institutional Research and Planning

Join us in Portland, OR!

(re)Building Bridges



The 2022 PNAIRP Conference will be held in Portland, OR on November 2 through November 4, 2022. "Bridge City" will welcome **over 100 Institutional Research decision-makers** from across the Pacific Northwest (US and Canada) as they (re)connect with each other and bridge the gaps that the pandemic has created through altered schedules, virtual meetings, and constant change and uncertainty.

What comes with sponsorship?

- Attendee list (Name, Title, Institution) prior to event
- Opportunity to provide information or swag to place in the conference bags given to all attendees
- Platinum & Gold sponsors also receive:
 - Dedicated 20 minute time slot to demo/talk about your product during a refreshment break.
 - Co-presentation session with a partner institution

and more- see next page :)

Questions? Contact Jennifer Ballard at MAL2@pnairp.org

Sponsorship Packages Greater value when you bundle	Platinum (limit one) \$3,500	Gold (limit two) \$2,500	Silver (limit three) \$1,000
PROMOTIONAL PRESENTATION (40 minutes) Present your service/product in one of the conference session breakouts.	<input checked="" type="checkbox"/>		
CO-PRESENTATION SESSION (40 minutes) Present your service/product with a partner institution who uses your product.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
TWENTY MINUTE DEMO OF PRODUCT OR SERVICE During a refreshment break, you will have an opportunity to conduct a 20 minute demonstration or Q&A on your service/product.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
ADVERTISING INSERT or corporate product distributed to all attendees at registration. [Production and shipping costs to be covered by the sponsor.]	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SIGNAGE/LOGO DISPLAY prominently visible at one of the following key events: plenary, reception, registration, closing lunch, or refreshment break. Most events are limited to one sponsor. Reserve early to secure your spot.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Verbal acknowledgement of sponsorship	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo and link on PNAIRP conference webpage.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo and acknowledgement in conference program.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Email communication sent to members on your behalf with your text to inform members of your service/product.	2	1	
Number of registrations included to attend all meals, sessions, and events. Additional attendees are welcome at the regular conference price.	3	2	1

Don't see a package that meets your needs? Contact us for à la carte pricing and additional sponsorship opportunities.

Payment terms: All payments must be made in US dollars. Checks should be payable to PNAIRP. W-9 and invoices for sponsorship payment are available by request. **A 50% deposit must be provided within 30 days of receipt of application to hold your sponsorship space.** Payment of the balance is due no later than October 15th. Notice of cancellation must be received in writing by the treasurer in order to receive a refund, less a \$200 processing fee. PNAIRP's federal tax ID is 91-1132292.